

Zsolt Menesi



Chief Executive Officer -- eCon USA, LLC

Senior Trade and Consular Officer -- Vice-Consulate of Hungary in Houston

Executive Director -- Hungarian-American Chamber of Commerce, Texas (HACCTX)

Senior Business Development Manager -- GroupGen LLC

Secretary -- Hungarian Scientific Entrepreneurial Society of Texas

Zsolt is an experienced international business development professional. He currently holds the positions of CEO of eCon USA, Senior Trade and Consular Officer at the Vice-Consulate of Hungary in Houston, and Executive Director of the Hungarian-American Chamber of Commerce in Texas.

With over 30 years of career experience, Zsolt has worked in sales, marketing, and business development for multimillion-dollar brands, giving him a deep understanding of the factors that drive sales and market awareness.

He is skilled in maximizing available resources to achieve the desired strategic market impact. Zsolt's vast experience with goods, services, and brands across Europe, Asia, the Middle East, Africa, and the United States gives him a unique and innovative perspective that can benefit any market.

During his tenure at Nokia, Zsolt spearheaded sales and marketing activities in Central European and MENA countries. He led Nokia's growth period in the region and actively helped establish the Nokia factory in Hungary. Later, while in Dubai, he launched Nokia's Multimedia Business Unit in MEA, which increased volume and net sales and raised market awareness.

Zsolt has lived in Hungary, the United Arab Emirates, China, Thailand, and the United States. He studied agricultural mechanical engineering.